



TWO BUSINESSES COMBINED TO OFFER A **COMPLETE DIGITAL SERVICE** Inspiring **Sales** through Digital Channels

We help businesses increase their online presence and digital revenue streams. Through best practice use of Google, social media, your website and more, we take the worry off your plate and provide professional, experienced results. Our commitment is to help each and every client achieve and sustain a quality digital presence so you can focus on your core business.

Our companies decided to join forces because there is a need to service businesses holistically with a strong team to back up all digital activity. Combined, we have over 25 years of experience and continually strive to improve the marketing initiatives of our clients through training, doing and supportive data.

WHAT WE DO FOR OUR CLIENTS:

Google Adwords (PPC)

Customers are searching for you. Make sure they find you!

SEO - Search Marketing

Driving visitors to your website through FREE listings on Google.

Web Design

Designing visually appealing websites with user-friendly experiences.

Social Media

Strategy, content, design, advertising, contests, & much more!

Campaign Management

Design & manage ads for social media that perform.

Email Marketing

Listing building, design, delivery and reporting success metrics.

SERVICES & SOLUTIONS

GOOGLE ADWORDS PPC

Potential customers are searching for you – but can they find you? Reach your potential customers at the moment they are searching for your offering. Target who you want, when you want. We deliver highly optimized campaigns with consistent ROI's resulting in higher sales at lower costs.

Trusted. Transparent. Data-backed.

SEO - SEARCH MARKETING

Strong ranking for the right keywords will generate more prequalified website visitors, ready to convert into customers. Skilled digital marketers use SEO (Search Engine Optimization) processes to achieve higher ranking on search engines.

Drive more visitors to your website through free listings on Google and other top search engines.

WEB DESIGN

The marriage of design and functionality are the driving forces behind innovative web design. We create the perfect balance between a visually appealing website and a user-friendly experience. Our unique designs deliver your brand's message with a solutions-oriented, easily navigated experience.

Don't underestimate the importance of your website.

SOCIAL MEDIA

We help you deliver targeted, effective digital marketing campaigns through social media. There really is a strategic way to create social content that inspires sales ... and we can help you do that.

It's not 'should you be on social media', it's 'which platform will give you the best results'.

CAMPAIGN MANAGEMENT

Social media advertising works. With professional creative & copy, a well targeted ad can increase your sales and/or brand awareness exponentially! Save money and get real results where you can actually see your ROI.

Let's set some realistic goals, create a strategic game plan and get to work.

EMAIL MARKETING

Even a small business can compete with their larger counterparts – by using a professionally designed newsletter, you reach your customers and get their full attention in their inbox!

Plan. Design. Send. Results.

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